

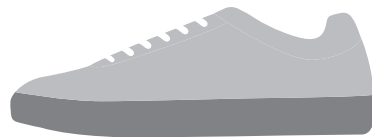
SNEAKERS MANIA®



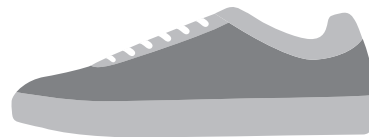
CONCEPT

PRODUCT:

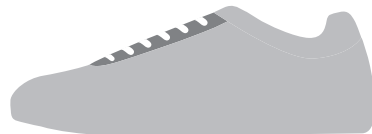
Customizable sneakers designed and produced in EU.



SOLE



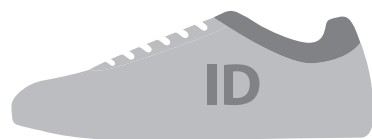
UPPER & TONGUE



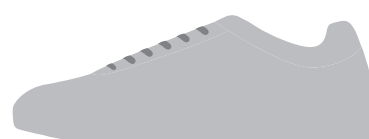
EYELETS MIRROR



COLLAR



IDENTITY



LACES

CERTIFIED:

Made with care to perform on comfort. Selection of materials matching environmental and human health certifications, using best practices on production and quality.

MAIN USES: Institutional, Corporate and Merchandising.

LABELS: Composition and Size.

		LEATHER
		TEXTILE
		THERMOPLASTIC RUBBER (TR)

SNEAKERS MANIA		
EUR	UK	US
42	8.5	9.5
MADE IN PORTUGAL		
SIZES: 28-34 / 36-41 / 42-46		

BASICS

5 combinations available. Consult minimums per order.



KICK OFF 01



KICK OFF 02



KICK OFF 03



KICK OFF 04



KICK OFF 05

SPECIALS

Build your own original combinations from available colours.
Create and develop special colours or materials upon demand.
Consult minimums per order.



CUSTOMIZATION

BY PARTS:

Colors combinations: Sole, Main Upper, Eyelets Mirror, Collar.

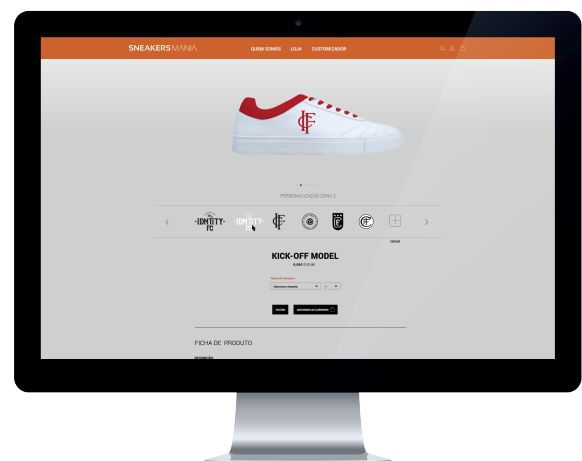
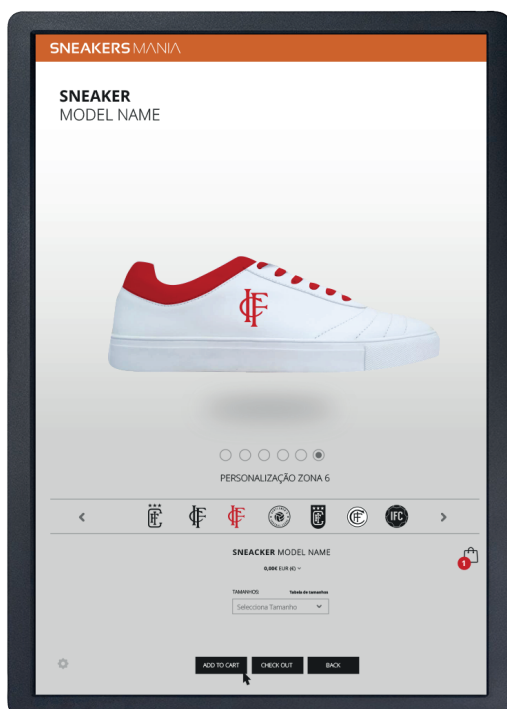
BY PRINTS:

Logos over: Outside quarter area, Front Tongue, Rear Collar.

WEBSITE & KIOSK: Standard or Adapted

Standard Platform to customize your sneaker by adding YOUR LOGO on available BASICS or fully customizable tool to create your own sneaker making SPECIALS and adding YOUR LOGO.

Adapted Platform with customer own identity (by Sneakersmania) to build a Merchandising offer with Decorations, reinforcing brand identity on stores by delivering an in-site full concept for customization:
Sneakers + Decorations + Special Press.





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