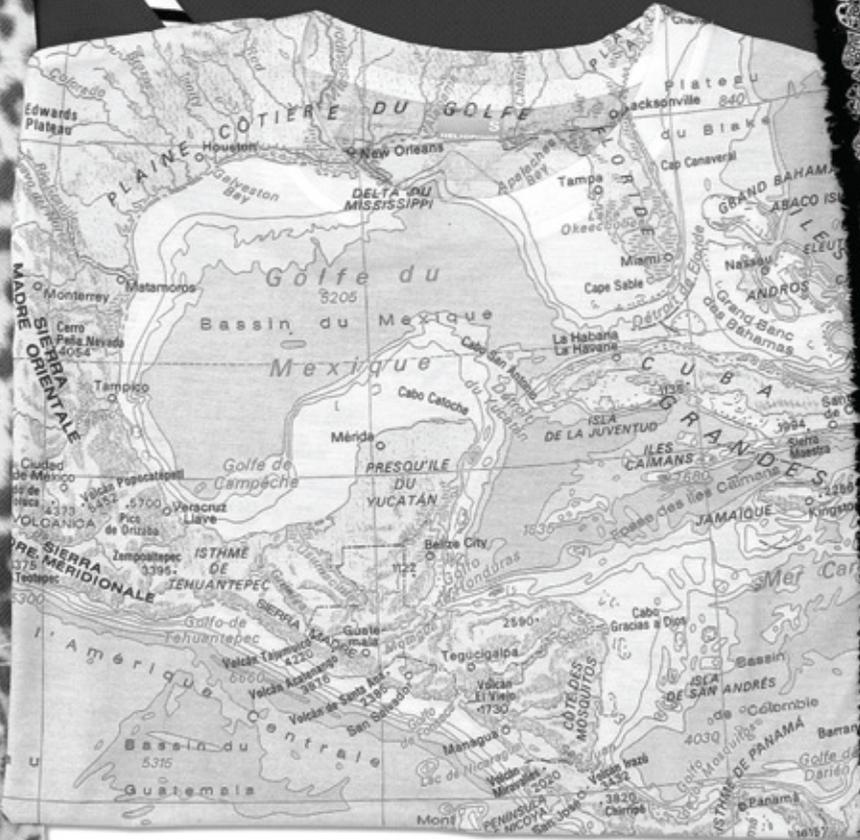




Inspired by Details

PRESENTATION



COMPANY PRESENTATION

HELIOTEXTIL, S.A. is a Portuguese industrial company located in São João da Madeira. Its main activities are the **Creation, Development, Production and Commercialization** of textile solutions, from *accessories*, such as **Labels, Ribbons, Elastics, Packaging and Heat-Transfers**, to several *customized textile products*, which constitute its **HELIOPromo®** offer dedicated to the promotional sector and the main focus of this presentation.



Founded in 1964, HELIOTEXTIL S.A. has more than 50 years of experience. Currently employs around 100 people and covers more than 10,000 square meters of covered area. It possesses its own laboratory and a quality control system certified by ISO 9001-2000 standards. Its products meet "Oeko-Tex Standard 100" - class 1 standards (guarantee of non-use of harmful substances to human health, even for babies) as well as many other norms for specific requirements.



HELIOPROMO[®] OFFER CONCEPT

HELIOPromo[®] brand reflects the offer of HELIOTEXTIL S.A. in the **promotional textile products** segment essentially addressed to **Corporate Clients, Promotional Gifts** or related to **Publicity and Marketing** enterprises, as well as **Event Services** and licensing brands domain - **merchandising**.

The promotional textile segment comprises several products, namely:

- a) Lanyards (Lanyardsmania and ID Solutions)**
- b) Wristbands (ID Bracelets & Bracelock[®])**
- c) Scarves & Company (Scarves&Co.)**
- d) Several Accessories (Mixed Merchandising)**
- e) Custom Textile Products (Custom Textiles)**



PRODUCTS PRESENTATION

a) Lanyards (Lanyardsmania and ID Solutions)

The neck ribbons, key ribbons, identification ribbons or even the cord used with the badge are all designations by which the **LANYARD** is known for. Usually used on the neck, the **LANYARD** represents an element of great visibility for the brands, being a very popular and useful gift, since it enables the use of identification, as well as the use of a key holder, glass holder, etc.



Models



Ribbon



Mini Ribbon



Key Holder



U Ribbon



U Mini Ribbon



Cord

PRODUCTS PRESENTATION

The wide range of materials available, all represent internal production capabilities, enabling a quick adaptation of the product to the customer's request.

Qualities



Classic // 15,20,25mm



Aristocrate // 15,20,25,30mm



Bold // 15,20,25mm



Metro // 15,20mm



Peach // 15,20mm



SDigital // 15,20,25mm



Transprint // 20,25mm



Face // 10,15,20,25mm



Twice // 15,20,25,30mm



Metal // 15,20,25,30mm



Plus // 20,25mm



Strong // 15,20,25,30mm



Double // 20,25,30mm



Special // 10,15,20,25mm



Stretch // 15,20,25mm



Puma // 15,20,25mm



Neo // 15,20,25mm



Cork // 15,20mm



Eco // 20mm



Cotton // 15,20mm



Fringe // 20mm



Regular // 10mm



Round // 5,10mm



Smooth // 10mm

PRODUCTS PRESENTATION

Specials [...]



Meter Lanyard



Rescue Team // Reflector



Phosphorescent // Glow in the dark

Offer organization with accessories **always available in stock** and the **high production capacity installed**, ensures a fast delivery time, which is a key factor to the success of our client's campaigns.

Accessories [...]



M100-5/10



M900-20



M200-30



M300Light-7/10



M300-7/10



M1100-5/10



MI3020-10



M600-20



MI3020-15



MI3050-15



M700-6



MI3040-20



AR300-20



AR200-22



AR100-30



FV100B-20



FV200B-20



FV200T-30



FV600B-25



FV600T-25



FV500B-25



FV700M-15 GUN



FVS100-25



FV400B-25



FVS200-20



FVSI410-20



FVSI400-4



REM200-5



REO100-5



PT200-10



PT400



PT300



PO100



AB100



ASS RED



CLIP 100-15



CLIP 200



GRAFETA



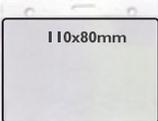
CLIP R100B



IAA 100

PRODUCTS PRESENTATION

Flexible and Rigid Pouches

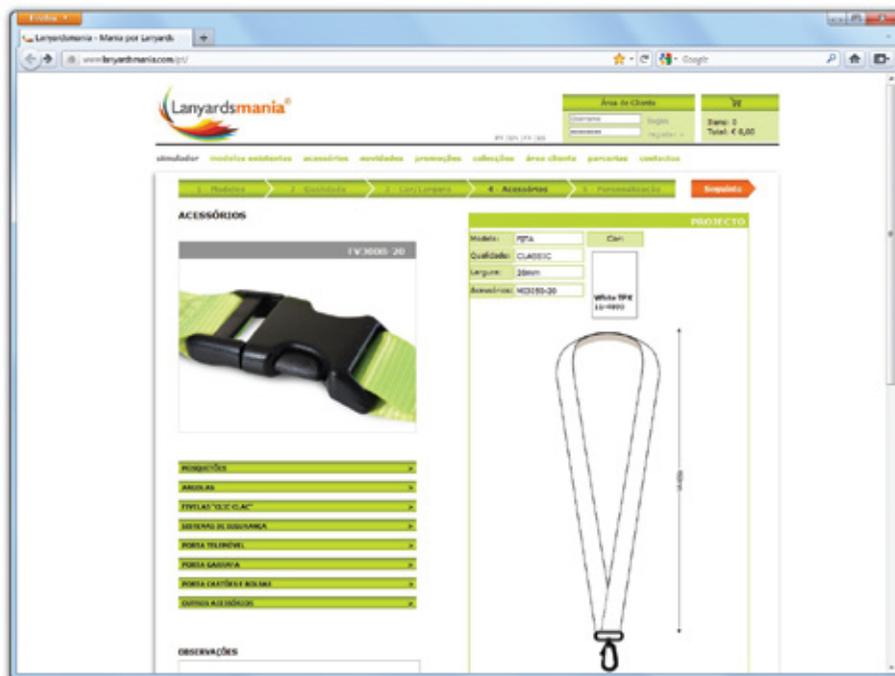
 85x55mm	 86x55mm	 54x86mm	 110x80mm	 85x105mm
BR 100 // Rigid	BPI 400 // Flexible	BPI 500 // Flexible	BPI 600 // Flexible	BPI 700 // Flexible
 105x150mm	 85x55mm	 55x85mm	 55x85mm	 55x86mm
BPI 800 // Flexible	BRI 1100 // Rigid	BRI 1200 WHITE // Rigid	BRI 1200 BLACK // Rigid	BRIV 1000 // Rigid
 88x55mm	 94x63mm	 92x64mm	 87x57mm	
BSRI 1300 // Rigid	BRI 2000 - 2 cards // Rigid	BRI 2100 - 2 cards // Rigid	BRI 5000 - 5 cards // Rigid	

Licensed Products



PRODUCTS PRESENTATION

The own brand **Lanyardsmania®** reflects our professionalism in this range of products, providing a website that allows purchase of lanyards online. From the simple, available in stock, to the most complex ones, the **simulator** enables the conception of a **customized lanyard**. Our simulator enables the quick designing of the lanyard (with different types of ribbons and accessories), as well as the visualization of the intended simulation result and price.



We integrate, in the identification component associated to the lanyard, the offer of different solutions in terms of **cards** (identification, RFID, Contact Chip, etc.) its **customization** services and its **encoding**.



PRODUCTS PRESENTATION

b) Wristbands (ID Bracelets)

The wrist ribbons are an economic solution for mass marketing that allows the diffusion of a **message**, the **promotion of a brand**, the **control of an access** or the **marking of an event or occurrence**.

For each use, we propose an **appropriate solution**.

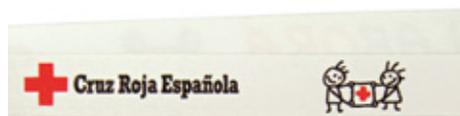


The most common ribbon qualities are:

- **Printed coloured ribbons** (with a wide range of colors in stock);
- **Woven coloured ribbons** for concerts and events.

Besides these qualities, there are also other possibilities such as cork ribbons, ribbons with reproduction of photographic images (sublimated ribbons), among many others.

Qualities



Light // Light Colour Ribbon // 8,10,12,15,20mm



Strong // Dark Colour Ribbon // 8,10,12,15,20mm



SDigital // Photographic Reproduction // 15,20mm



Cork // Cork Ribbon with Fabric Back // 10,12,15,20mm



Face // Single Face High Definition // 10,12,15,20mm



Twice // Double Face High Definition // 10,12,15,20mm

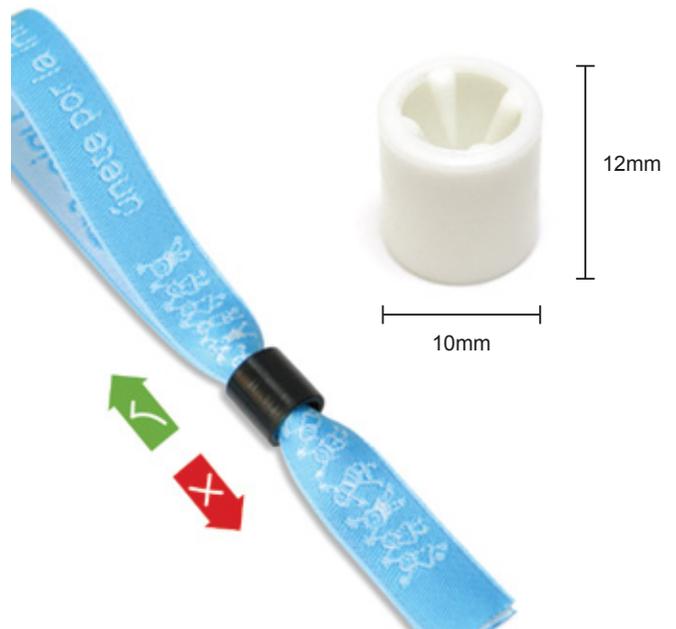
PRODUCTS PRESENTATION

Ribbons can be supplied with **closing systems** with more or less functionalities:

Closing Systems (Tradicional)



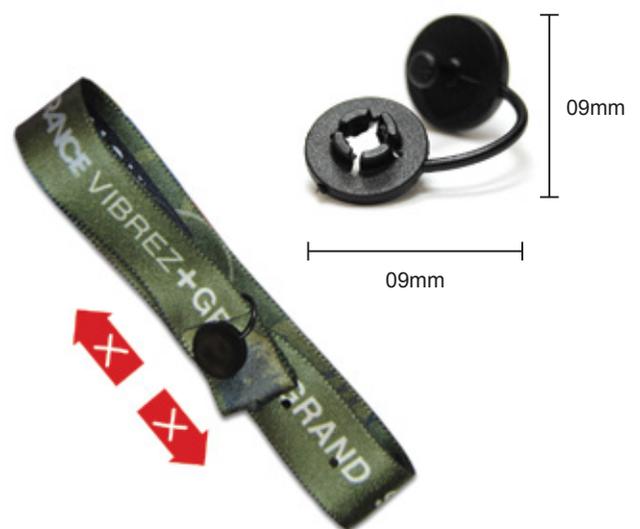
Metallic Ring // Metalic closing without security. Allows to regulate the wristband.



Tube // Low level of security. Adjustable plastic lock closing in one direction and locking on the reverse.



Seal // Aluminium lock with high level of reliability and durability. It needs a pliers and sealing operation.



Fix // High level of security. Inviolable plastic lock with regulated closing by perforation system . It is distinguished by its elegancy and technical production difficulty.

PRODUCTS PRESENTATION

BRACELOCK[®]

Bracelock[®] - the closing system we consider to be the most modern and innovative one. It is intellectual property of **HELIOTEXTIL S.A.** and is distinguished by its **ergonomics, aesthetics** and **excellent inviolable functionality** with a metallic inside.

The use of an inviolable access control system using ribbons is therefore improved with our **Bracelock[®]** closing system.



Customizable closing system with a metallic inside

Available in several colors

The **Bracelock[®]** solution allows the use of a **wide range of colors** available in stock (black, white, red, orange, light green, dark green, light blue and dark blue), enabling also the production of **any intended color**. The possibility to customize through the mould labelling of very reasonable minimal quantities is another important innovative element.

Wristbands are fashion!

PRODUCTS PRESENTATION

c) Scarves & Company (Scarves&Co.)

The scarf is recognized as an accessory associated to the sports phenomenon, namely football. We are mainly addressed to large productions; nevertheless we are equally specialized in small and medium productions.



There are several types of scarves available: scarves in **acrylic** and **polyester** made in *jacquard* looms (more **traditional** and for medium and large productions), **sublimated** scarves that allow a **great versatility** in small and medium productions and the **printing of high quality images**, even photographic.

The **sublimated scarf** allows a **great diversity** in terms of **design** and a **faster delivery** when the file with the intended design and quality is ready. This is a good solution for the promotion of small and medium sized events.

Qualities



Knitted Jacquard // Low Definition



Woven Jacquard // High Definition



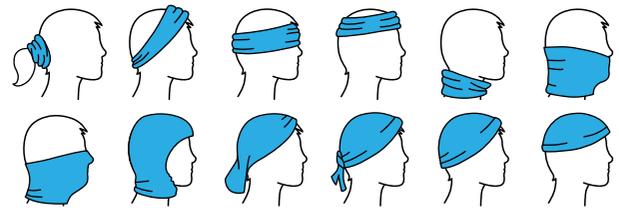
Supreme // High Resolution Photographic Print

PRODUCTS PRESENTATION

We have also more exclusive offers like **bands and scarves** (in very thin and light fabrics), well know for a more feminine and different use. We carry out small series, reproducing works of artists, more exclusive or even unique corporate images.



Bands and Scarves



Bandana // Tube in customized polyester that can be used in several different ways.

PRODUCTS PRESENTATION

d) Mixed Merchandising



Fabric Badges



Harness Port-Ski



Customized Belts // Three wide measures and buckles options. An innovative system with the tip perfectly finished with own fabric.



Luggage, Suitcase and Handbags Straps // With a simple buckle or security code.

PRODUCTS PRESENTATION



Wrist, Head and Arms Elastics



Hat Straps



Customized Ribbons for Gifts and Packaging



Key chains with Filling // In several shapes

PRODUCTS PRESENTATION



Labels



Heat Transfers



Badges



Cleaning Cloths

Arm Sleeves // Mobile phones holders for runs.

Elastic Ring // To close agendas, cases or packages.

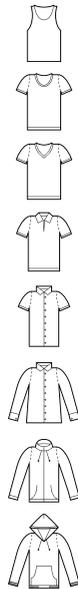
Fabric Bookmarkers

Towel Rack Band, among others.

PRODUCTS PRESENTATION

e) Custom Textiles

Our expertise in terms of **custom textile products** lies in the **customization process** of any textile **product**, from the usual t-shirt or cap, to aprons, bags, purses, etc.



T-shirts



T-shirts



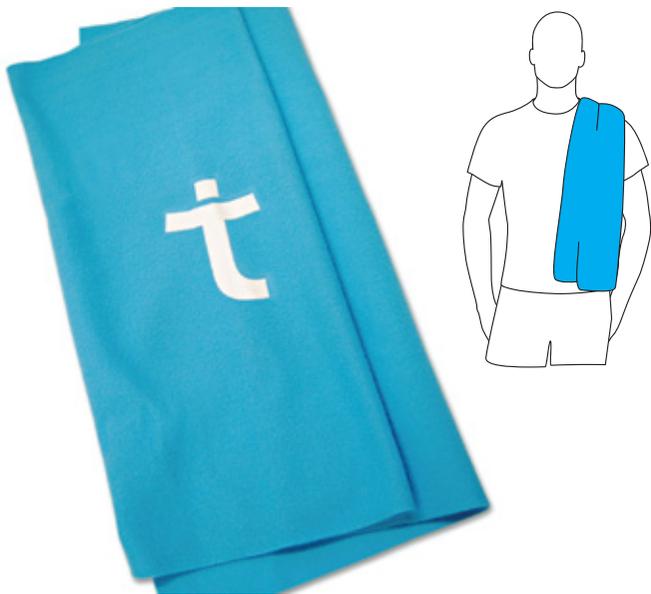
Caps and Hats



Aprons

PRODUCTS PRESENTATION

We know the **world of textile products**, holding partnerships, not only with enterprises that have several collections in stock (in various designs and colours) but also with producers working in different branches and specialization fields in the textile industry, allowing us to **develop tailored made projects** to our clients.



Towel



Scarves



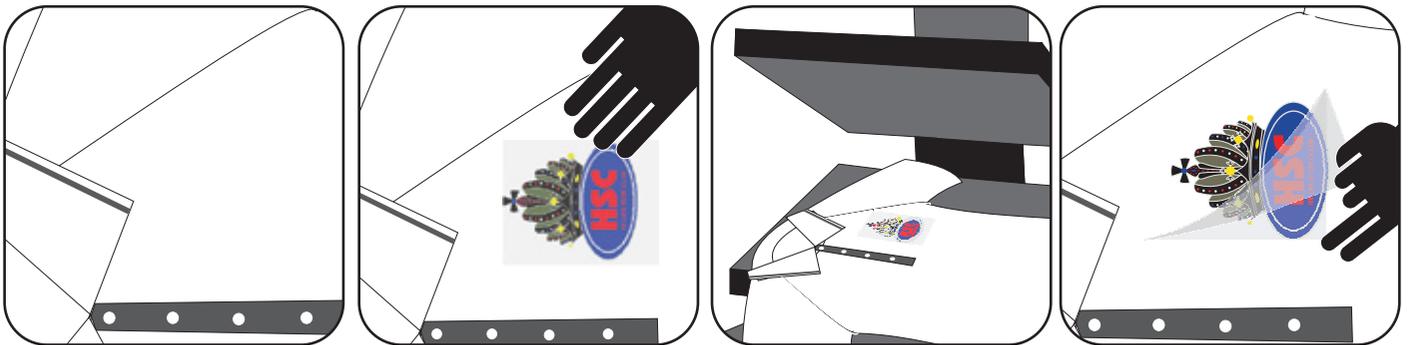
Others



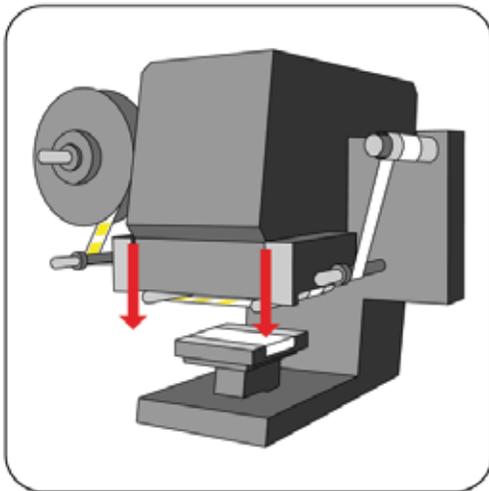
Sports Equipment

CUSTOM SERVICES

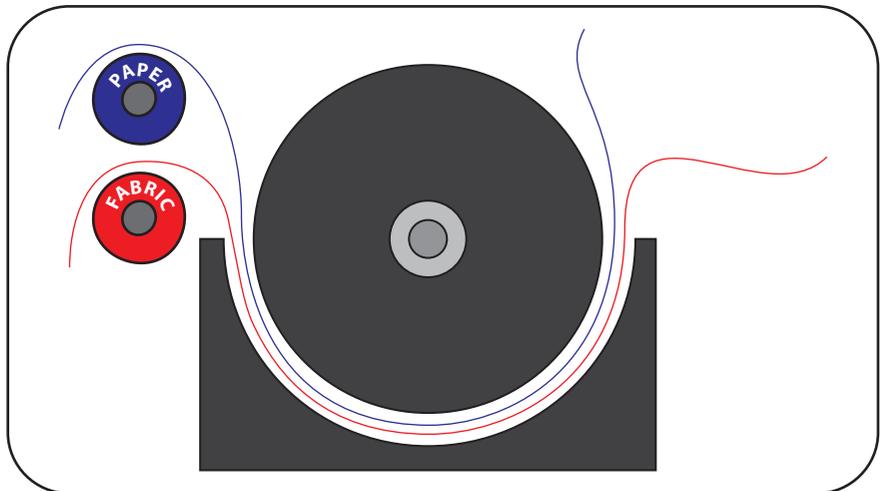
We have an **excellence centre** for the customization of textile products, using **screen printing, sublimation** or **transfers techniques**. Therefore, we adjust the **best** and **appropriate printing solution** to the materials, always ensuring a **final result with a high quality level**..



Transfers // Application sequence.



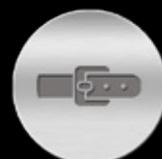
RTR Transfers // Roll Transfers application sequence.



Sublimation Process // Scheme.

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Inspired by Details



textile in detail

