



Inspiring details since 1964

Heliotextil creates, develops and produces accessories to customize, embellish or functionalize different products from industry to aftermarket activities, namely: Labels and Badges, Heat-Transfers, Elastics and Ribbons, Packaging and Mix Merchandising, among others.

Along with its industrial tradition has internally Design, R&D and IT competences focused on reinforcing innovative solutions to its customers.

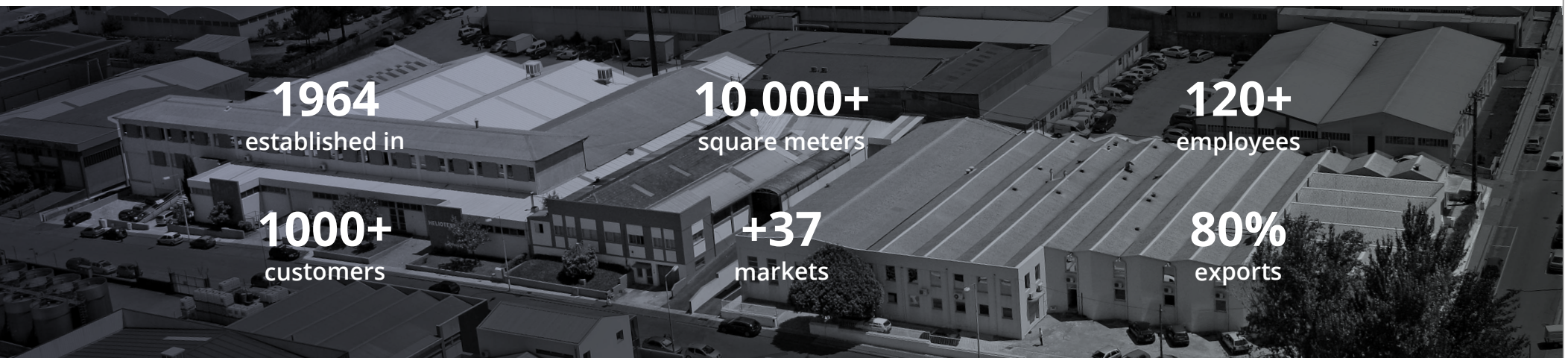
Certified according to several norms, from quality management to products, also applies management systems and practices with a clear commitment to sustainability.



HELIOTEXTIL is a GRS and OCS certified company. Only products which are covered by a valid Transaction Certificate are GRS and OCS certified.



CU1018949



1964
established in

10.000+
square meters

120+
employees

1000+
customers

+37
markets

80%
exports

Vision

To be a reference in the market of textile accessories, by the diversity and quality of the offer, promoting the differentiation and creating value with the full satisfaction of our customers.

Mission

To satisfy the needs and expectations of national and international customers, through a diversified offer in industrial products in the area of textile accessories, services and technological solutions related to our products and markets, creating value and adding a strong component of knowledge, ensuring adequate training of human resources and adopting the best management practices, which tend to be supported by certification systems.

Values

- Ethics and transparency in human and business relations
- Respect for the environment
- Appreciation and qualification of human resources
- Quality of products and services
- Proximity to the customer
- Operational efficiency
- Image and stability of the company

Objectives

- Profitability and value creation
- Valorisation of employees
- Clients satisfaction
- Technological innovation
- Operational efficiency
- Organizational, environmental and management certifications

Technical

Textiles

—
Automotive
Workwear

Protection

—
Flame Protection Clothing
PPE Manufacturers
Face Shields

Sports

—
Sports Brands
Sportswear Manufacturers
Cycling Wear Manufacturers
Athleisure
Team Sports Industry

Fashion

Apparel

—
Brands
Confection
Underwear
Sock Manufacturers

Footwear

—
Footwear Manufacturers

Home

—
Textiles
Decorations

Well-Being

—
Orthopedic Products

Promotional

Merchandising

—
Souvenirs
Publicity Companies
Events

Protection

—
Masks

Packaging

—
Retail Brands
Retail Store Chains

01.

Industrial

Diversity and Differentiation

Innovative profile based on know-how and state-of-the art technologies allowing to present an integrated offer in Labels and Badges, Heat-Transfers, Ribbons, Elastics, Packaging and Mix Merchandising.

Manages productions “by order” and generates own developed product offers.

02.

Smart Technologies

Embrace Future

Digitalization, merging products and platforms with own solutions towards target markets needs and trends.

03.

Services

Empowering Bonds

Making available to customers more efficient tools, industrial capacity and tailored made engineering projects.

Sharing internal capabilities empowers bonds towards the organization.

Care For Planet!



Materials Used

Sustainable Materials

- Recycled Polyester
- Organic Cotton
- PVC Free
- Water based inks
- No harsh chemicals

Company Commitment

Reduce Carbon Footprint (by established goals)

- Reduce CO2 emissions
- Use renewable energy
- Optimize energy consumption
- Better use of water
- Waste reduction and recycling
- Source locally

Certified Products

Sustainable Products

- Labels
- Trims
- Elastics
- Ribbons
- Heat-Transfers
- Masks



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Promotional



Next Generation Merchandise

New concepts to help your brand send the right message to your target audience

No limits to your creativity.

- Design Thinking

We are always improving our products and creating new and exciting promotional items designs to bring innovation to the promotional market.

The connection with customers is the driver of product development.

- Eco Design

Following the trends of promotional marketing, we offer solutions made with sustainable materials.

From Lanyards made with organic cotton or recycled polyester to notebooks, wristbands and lanyards made with a biodegradable composition.





- Design your Idea

Do you have your own unique idea?
Create your lanyard.

Choose your lanyard length, tube diameter and
pattern, your elastic, your label and your accessory.

Let your imagination take the wheel.

- Excellence in Production

As a textile producer, we design and produce many
promotional products in-house.

Our experience and passion for the sector are
reflected in technical procedures developed over the
years.



Mix Merchandising



For Memorable Brands

Production and Personalization of MIX products for the promotional, events, corporate and licensing sectors.

Licensing solutions available.



Expertise in Lanyards

The Lanyardsmania® brand is the result of our long experience in trimmings and our will to create promotional solutions.

The wide range of lanyards with different uses, materials and accessories make this offer one of the most complete in the market.

From lanyards and wristbands to belts and straps, we can make your creative idea become reality. See the simulator below.

Online Simulator

Select desired article and start your simulation by following the steps to full customize your lanyard by model, quality, style, accessories and logo.

In the end, once you have the final result of your construction with a file of the simulation, verify price and buy online!



- Wristbands

A simple way to link your brand with memorable moments.

Select the material, design the bracelet and choose the message you want to send. We offer printing techniques adapted to your ideas.

There are several Locking Systems options:
Bracelock, Metallic Ring, Tube and Seal.

Compatible with an event management system



The joining of a continuous elastic band, without any overlaps, for maximum comfort in your products.

Whether for promotional use on the wrist, on the head, or as an element in your underwear brand, Gumring® presents itself as a product with unique characteristics.





Sustainable Masks® are sustainable, certified fashion accessories with high breathability and comfort.

Customize your mask with our 3D customization tool and create a one-of-a-kind mask.

SNEAKERS MANIA®

With a selection of materials that meet environmental and human health certifications, these sneakers designed and manufactured in the EU offer comfort in a highly customizable product.

With over 250 possible color combinations, Sneakersmania® is a wise choice for anyone looking for a high quality customizable product.



- Heat-Transfers

Heat-applied transfers for textile customization.

Technical solutions for every demand.

From high resolutions (Helio SD) to high resistance prints (Helio VR).



- Pennants

Customizable pennants to your needs.

We combine different materials and processes to create customized pennants.

Sublimation, heat-transfer application, and fabric combinations are some of the techniques used to make this product.



- Bufans

High-definition sublimation cheering scarf.

Lightweight, easy to carry, soft and comfortable fabric.

Full-color customization with sublimation print with vibrant colors.

Fun way to promote a brand and show support!

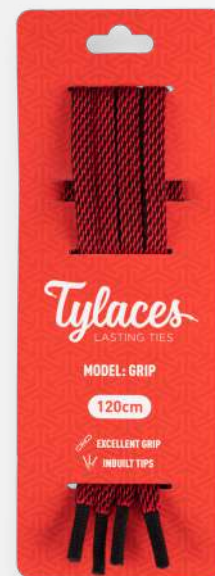


Tylaces
LASTING TIES

Laces with excellent grip, making the knots more resilient and reducing untying issues.

Strong Inbuilt fabric tips that can be reinforced with various finishings: silicone or aglets for an extra look and customization. Laces sizes can be custom-made.

Two base colors (White or Black) and a variety of top colors, allowing original combinations.



Smart Technologies

- Digitize and Connect
- For Events, Licensing and Connectivity



brace—in®

Events Management.

Self-owned technologies and platform.

Using innovative technologies on wristbands.

Proven at major events for managing ticketing integration, accreditations, access and capacity control, cashless, etc.



Unique images with digital content.

Triggered by the device camera.

Open diverse digital experiences.





Brand Pro Technologies.

BRANDPROTECH® has its own high-security supports available. Rastreability, digital functionalities, low investment.

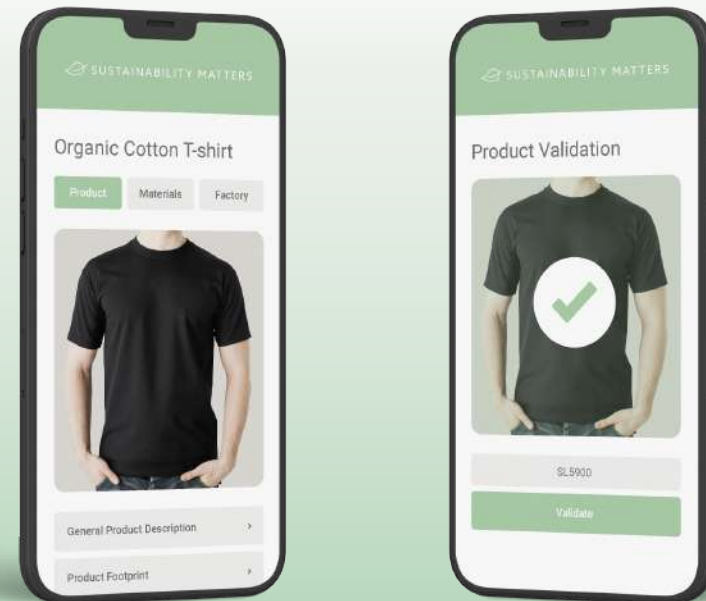
Authenticity, Fan Engagement and Tech Interaction.

Smart Labelling

Enable digital profiles on any article through serialized and manageable QR Codes.

By associating an individual profile with each article, it is possible to create a communication bridge with the customer, allowing for several advanced functionalities.

Expand your customer experience with our unique interactive solution and add other dimensions to your product!



Services



- **Empowering Bonds**

- **Customization Solutions**

Handling

We have a center of excellence for the application of heat-transfers. Send us your items and experience our quality.

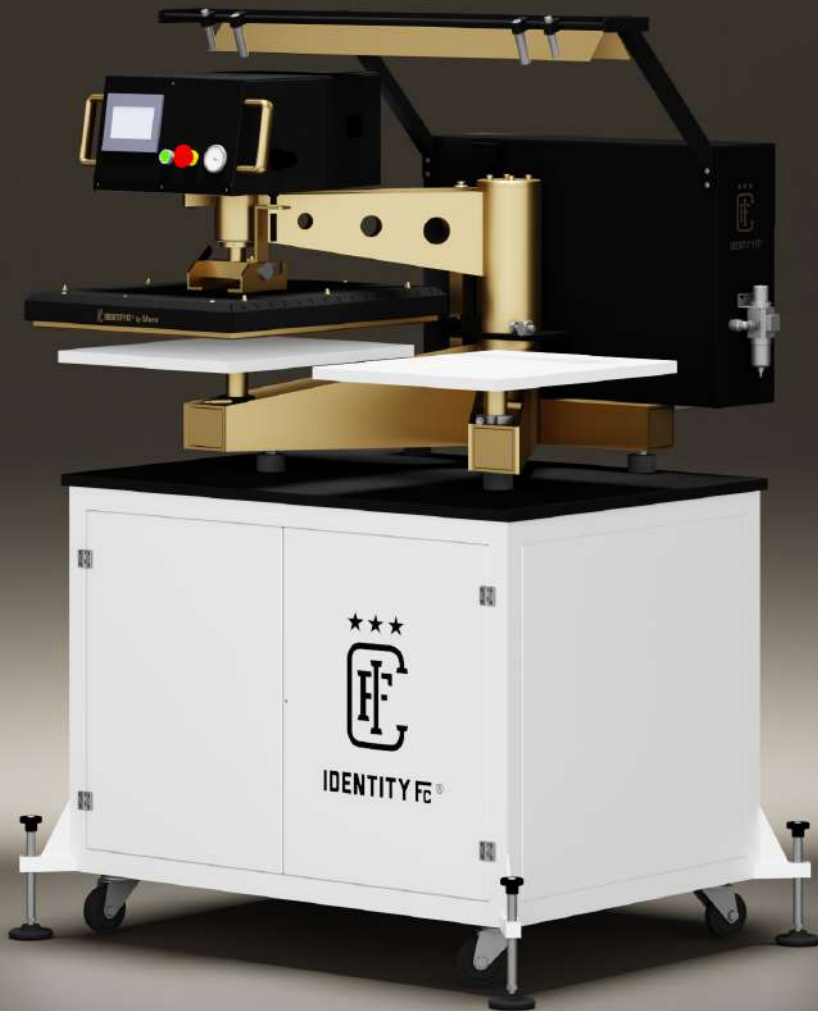
We also support skill development with high quality equipment and appropriate training.

Create your own capability to apply transfers, we support you.

Tailored Customization

Do you have an idea for a different product?

We can put our industrial expertise and customization capabilities at your service and make it come true.



Thank You



www.heliotextil.com