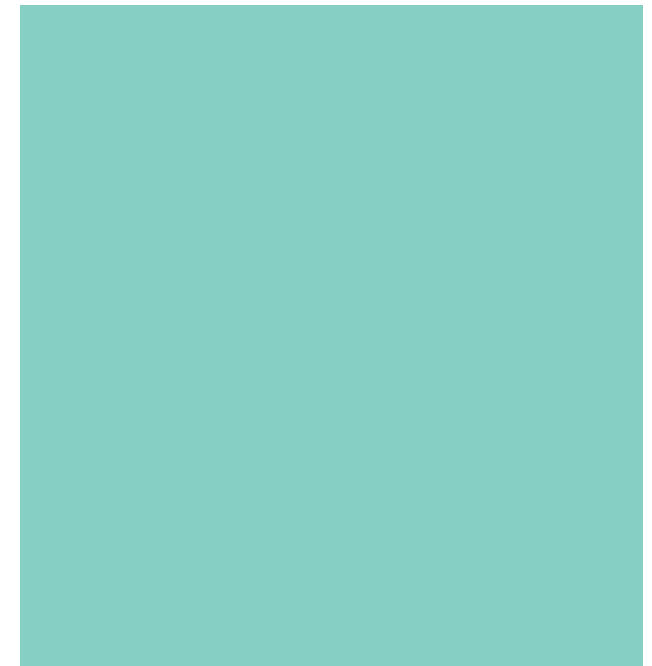


Promocional Presentation



SINCE 1964

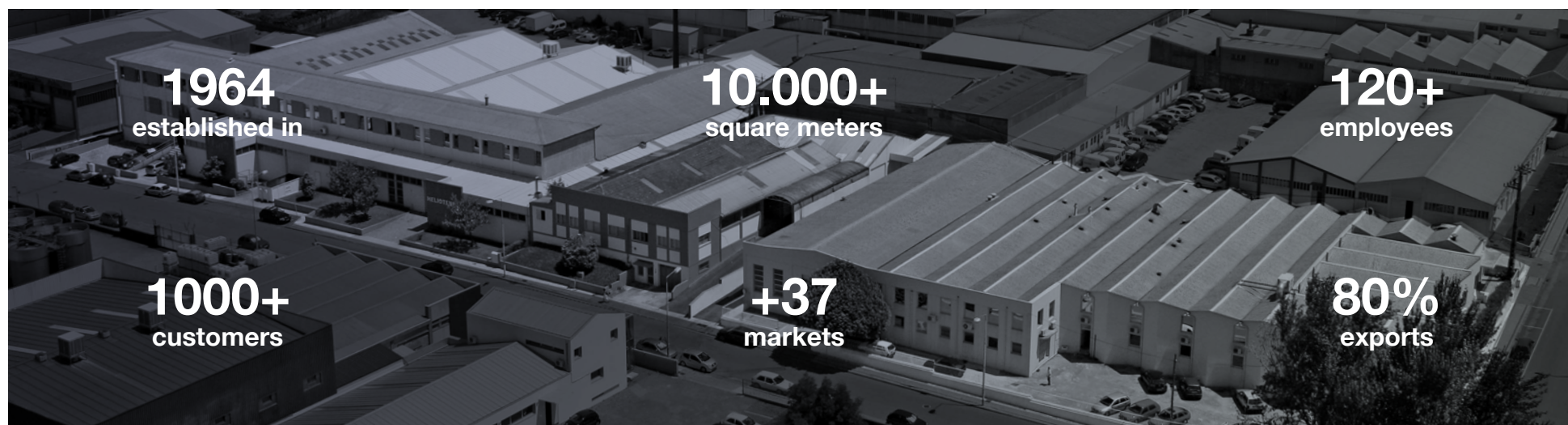


Heliotextil provides solutions in textile products, accessories and components, such as: Labels, Transfers, Emblems, Elastic bands and Ribbons (simple and assembled), Personalized Products, as well as technologies related to its solutions.

It creates, develops, produces, markets and provides services to personalize, decorate and functionalize the products of its clients, who are the owners of brands, industries and resellers, mainly in the Sports, Technical Textile, Fashion, Packaging and Promotional sectors.

Along with its industrial capacity, it internally has Design, Research and Development skills as well as programming and software, focused on reinforcing innovative solutions as a relevant differentiating factor in the target markets where it operates.

Applies certified management systems with a clear commitment to continuous improvement, innovation and sustainability.



Vision

We intend to be a global reference in providing solutions in products, accessories and specialized textile components for demanding and differentiating market segments, based on quality, innovation and value creation, with full customer satisfaction, ensuring the sustainability of the organization.

Mission

Satisfy the needs and expectations of national and international customers, through a diversified offer of solutions in products, accessories and textile components, services and related technological solutions, adding a strong component of knowledge, ensuring adequate training of human resources and adopting the best management practices supported by certification systems that ensure, as a whole, the creation of value and the sustainability of the company in the future.

Values

- .Ethics and transparency in human and business relations
- .Respect for the environment
- .Appreciation and qualification of human resources
- .Quality of products and services
- .Proximity to the customer
- .Operational efficiency
- .Image and stability of the company

Objectives

- .Customer orientation
- .Operational efficiency
- .Employee involvement
- .Innovation as a determining factor
- .Respect for the Environment
- .Health and safety
- .Profitability and value creation



Care For Planet!



Materials Used

Sustainable Materials

- Recycled Polyester
- Organic Cotton
- PVC Free
- Water based inks
- No harsh chemicals

Company Commitment

Reduce Carbon Footprint (by established goals)

- Reduce CO2 emissions
- Use renewable energy
- Optimize energy consumption
- Better use of water
- Waste reduction and recycling
- Source locally

Certified Products

Sustainable Products

- Labels
- Trims
- Elastics
- Ribbons
- Heat-Transfers
- Masks



CU1018949

HELOTEXTE is a GRS, OCS and RCS certified company. Only products which are covered by a valid Transaction Certificate are GRS, OCS and RCS certified.



CU1018949



STANDARD
100
6092CIT
CITEVE



STANDARD
100
1577CIT
CITEVE



STANDARD
100
11433CIT
CITEVE





Technical

Textiles

Automotive
Workwear

Protection

Flame Protection Clothing
PPE Manufacturers
Face Shields



Sports

Sports Brands
Sportswear Manufacturers
Cycling Wear Manufacturers
Athleisure
Team Sports Industry



Fashion

Apparel

Brands
Confection
Underwear
Sock Manufacturers

Footwear

Footwear Manufacturers

Home

Textiles
Decorations

Well-Being

Orthopedic Products



Promotional

Merchandising

Souvenirs
Publicity Companies
Events

Protection

Masks



Packaging

Retail Brands
Retail Store Chains



01. Industrial Diversity and Differentiation

Innovative profile based on know-how and state-of-the art technologies allowing to present an integrated offer in Labels and Badges, Heat-Transfers, Ribbons, Elastics, Packaging and Mix Merchandising.
Manages productions “by order” and generates own developed product offers.

02. Smart Technologies Embrace Future

Digitalization, merging products and platforms with own solutions towards target markets needs and trends.

03. Services Empowering Bonds

Making available more efficient tools to manage customers requests (myHelio), industrial capacity and tailored made engineering projects.
Sharing internal capabilities empowers bonds towards the organization.

Business Activities





HELIOPROMO

by HELIOTEXTIL

NEXT

GENERATION

MERCHANDISE

Design Thinking

We are always improving our products and creating new and exciting promotional items designs to bring innovation to the promotional market. The connection with customers is the driver of product development.



Eco Design

Following the trends of promotional marketing, we offer solutions made with sustainable materials. From Lanyards made with organic cotton or recycled polyester to notebooks, wristbands and lanyards made with a biodegradable composition.



Design your Idea

Do you have your own unique idea?

Create your lanyard.

Choose your lanyard length, tube diameter and pattern, your elastic, your label and your accessory.

Let your imagination take the wheel.



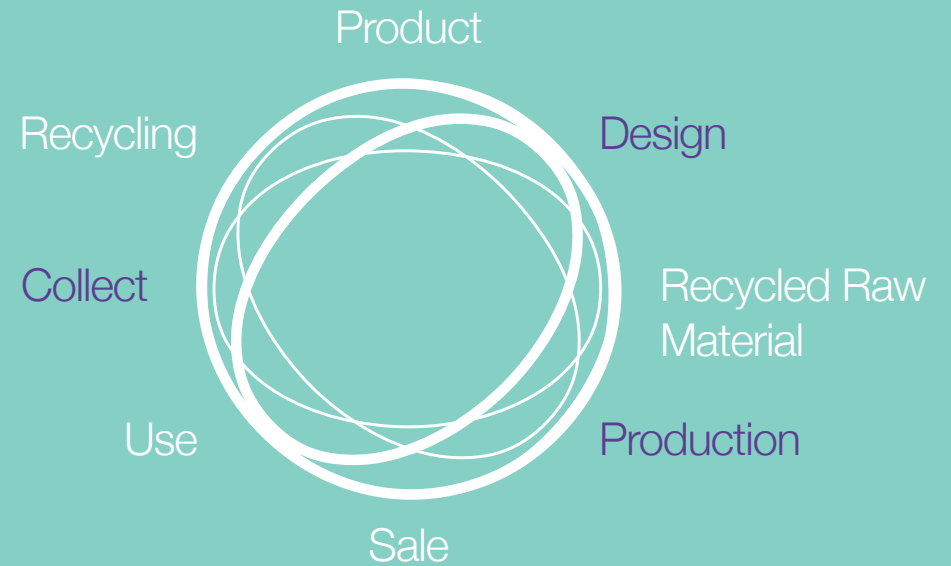
Excellence in Production

As a textile producer, we design and produce many promotional products in-house.

Our experience and passion for the sector are reflected in technical procedures developed over the years.



In a circular sustainability model, the value of products and materials is maximized. We reduce waste and optimize resources, keeping them within the productive ecosystem for longer. When they reach the end of their lifecycle, they are recycled to generate new value. We believe that consumption and conservation can coexist. That's why we develop products that are 100% recycled and recyclable, using sustainable textiles and recycled plastic carabiners—always committed to the future of our planet.



Sustainable Circularity



For Memorable Brands

Production and Personalization of MIX products for the promotional, events, corporate and licensing sectors.

Licensing solutions available.

Mix Merchandising



Customizable Textiles

Production, application and operation of a wide range of customized textiles (T-Shirts, Caps, Hoodies, Bags, Balls, etc).

Development of projects to produce textiles with sustainable certified materials, made in portugal.

In-House production of heat-transfers, textile labels and ribbons in combination with printing techniques like direct printing and sublimation with industrial capacity. Customization and Handling facility to process and package.





Heliotextil creates, develops, produces and sells heat transfers under the name HELIOTransfers® using modern technologies, innovation, environmental sustainability, respecting human rights and health, by the orders of its customers mainly from the industrial domains of the textile and garments, sports, work wear, underwear, shoes and promotional items, located throughout the world.

Our range of heat-transfers provides a solution for customization needs from promotional to industrial and technical, from small to large scale, all with certified industrial best practices to guarantee quality, consistency, safety and environmental responsibility.



Services

Handling

We have a center of excellence for the application of heat-transfers. Send us your items and experience our quality.

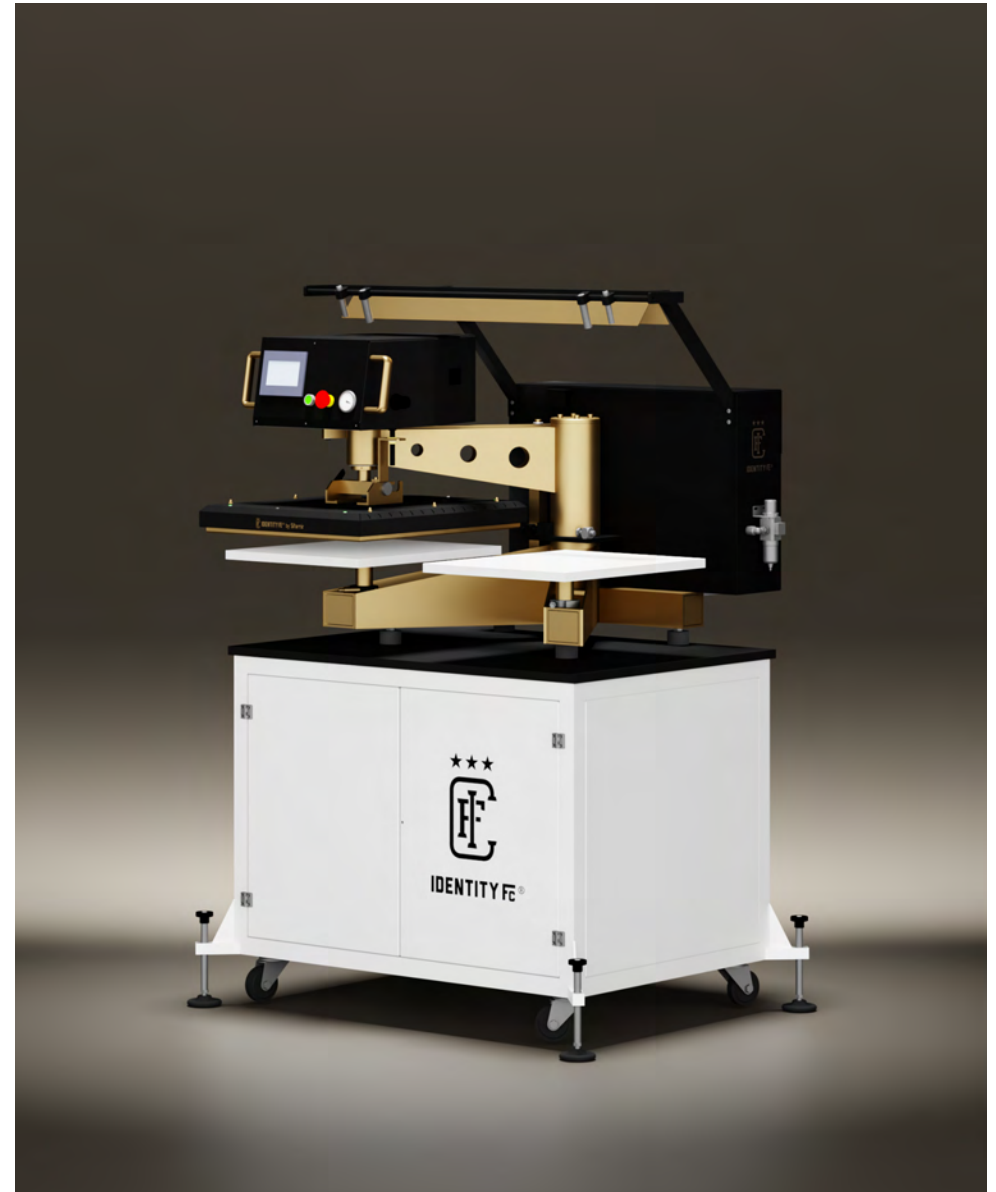
We also support skill development with high quality equipment and appropriate training.

Create your own capability to apply transfers, we support you.

Tailored Customization

Do you have an idea for a different product?

We can put our industrial expertise and customization capabilities at your service and make it come true.





The joining of a continuous elastic band, without any overlaps, for maximum comfort in your products.

Whether for promotional use on the wrist, on the head, or as an element in your underwear brand, Gumring® presents itself as a product with unique characteristics.



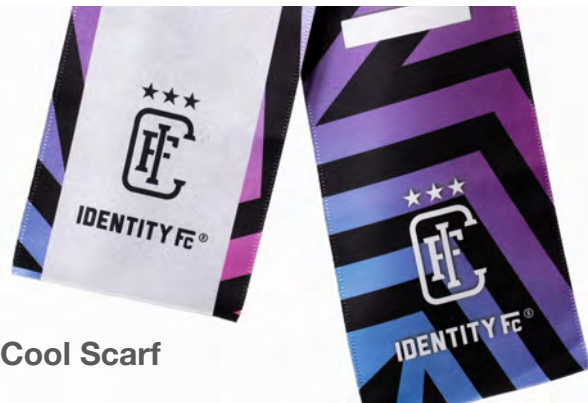
SNEAKERS MANIA®

With a selection of materials that meet environmental and human health certifications, these sneakers designed and manufactured in the EU offer comfort in a highly customizable product. With over 250 possible color combinations, Sneakersmania® is a wise choice for anyone looking for a high quality customizable product.



Scarves & Co.

High-definition sublimation cheering scarf.
Lightweight, easy to carry, soft and comfortable fabric.
Full-color customization with sublimation print with vibrant colors.
Fun way to promote a brand and show support!



The Cool Scarf



Tube Scarf



Jac High



Jac Low



Pennants

Customizable pennants to your needs.
We combine different materials and processes
to create customized pennants.
Sublimation, heat-transfer application, and fabric
combinations are some of the techniques used
to make this product.



Mouse Pads

Textile Elastic mouse pad with silicone microdots
for great stability and accuracy.
Easy carry format - roll and go.
Soft textile touch.



Lanyards

Lanyards are exciting and impactful items that provide functionality and visibility to brands.

HelioPROMO offers a wide range of possibilities by combining different materials, printing processes and accessories to create unique lanyards for any occasion. Our lanyards are used for promotion, technical applications, fashion and business. High visibility, serialized printing, custom designed and developed accessories. As manufacturers, we are always looking for new, sustainable, and original elements that give options and possibilities beyond the traditional lanyards.



Jacquard



Printed



Sublimated



Wristbands

Our wristbands live on the wrists of thousands of people each year, they are used as identifiers for access control, promotional campaigns and for personal identification. Using proprietary accessories designs by us and produced in Portugal, we guaranty the safety locking for access control.

With a wide range of ribbon colors, we produce cost-effective ribbons – for low-cost high-impact.

Using serialized printing we provide a way to identify people, keeping them safe.

We produce using sustainable certified materials and processes to guarantee quality, durability and safety.

brace—in®

Jacquard



Printed



Sublimated



Keyrings

Short length ribbons, elastics and tubes combined with accessories and designed to hold keys.
Variety of models and customization options. Small form factor for easy carry.
Sustainable certified models available.



K-Neo



K-Nautic Float



K-Express



K-Double





Customize It Yourself, use our ready make materials and accessories and create your own products with your designs.

Our exclusive range of products provides you with a canvas for your brand.

From mouse pads, wallets, scarfs and bands, keyrings, pennants, wristbands and more.

Use our industrial capacity to create an offer of exclusive and original products.

Sustainable certified models available.



**Digitize and
Connect**

**For Events,
Licensing
and Connectivity**

Smart Technologies



brace—in®

Events Management.

Self-owned technologies and platform.

Using innovative technologies on wristbands.

Proven at major events for managing ticketing integration, accreditations, access and capacity control, cashless, etc.





Download the
Catalog here



www.heliotextil.com