







Since 1964

Heliotextil provides solutions in textile products, accessories and components, such as: Labels, Transfers, Emblems, Elastic bands and Ribbons (simple and assembled), Personalized Products, as well as technologies related to its solutions.

It creates, develops, produces, markets and provides services to personalize, decorate and functionalize the products of its clients, who are the owners of brands, industries and resellers, mainly in the Sports, Technical Textile, Fashion, Packaging and Promotional sectors.

Along with its industrial capacity, it internally has Design, Research and Development skills as well as programming and software, focused on reinforcing innovative solutions as a relevant differentiating factor in the target markets where it operates.

Applies certified management systems with a clear commitment to continuous improvement, innovation and sustainability.



1964
established in

1000+
customers

10.000+
square meters

+37
markets

120+
employees

80%
exports



Vision

We intend to be a global reference in providing solutions in products, accessories and specialized textile components for demanding and differentiating market segments, based on quality, innovation and value creation, with full customer satisfaction, ensuring the sustainability of the organization.

Mission

Satisfy the needs and expectations of national and international customers, through a diversified offer of solutions in products, accessories and textile components, services and related technological solutions, adding a strong component of knowledge, ensuring adequate training of human resources and adopting the best management practices supported by certification systems that ensure, as a whole, the creation of value and the sustainability of the company in the future.

Values

- Ethics and transparency in human and business relations
- Respect for the environment
- Appreciation and qualification of human resources
- Quality of products and services
- Proximity to the customer
- Operational efficiency
- Image and stability of the company

Objectives

- Customer orientation
- Operational efficiency
- Employee involvement
- Innovation as a determining factor
- Respect for the Environment
- Health and safety
- Profitability and value creation

Care For Planet!



Materials Used



Sustainable Materials

- Recycled Polyester
- Organic Cotton
- PVC Free
- Water based inks
- No harsh chemicals

Company Commitment



Reduce Carbon Footprint

(by established goals)

- Reduce CO2 emissions
- Use renewable energy
- Optimize energy consumption
- Better use of water
- Waste reduction and recycling
- Source locally

Certified Products



Sustainable Products

- Labels
- Trims
- Elastics
- Ribbons
- Heat-Transfers
- Masks



CU1018949

HELIOTEXTIL is a GRS, OCS and RCS certified company. Only products which are covered by a valid Transaction Certificate are GRS, OCS and RCS certified.



CU1018949



STANDARD
100
6092CIT
CITEVE



STANDARD
100
1577CIT
CITEVE



STANDARD
100
11433CIT
CITEVE





Technical

Textiles

- Automotive
- Workwear

Protection

- Flame Protection Clothing
- PPE Manufacturers
- Face Shields



Sports

- Sports Brands
- Sportswear Manufacturers
- Cycling Wear Manufacturers
- Athleisure
- Team Sports Industry



Fashion

Apparel

- Brands
- Confection
- Underwear
- Sock Manufacturers

Footwear

- Footwear Manufacturers

Home

- Textiles
- Decorations

Well-Being

- Orthopedic Products



Promotional

Merchandising

- Souvenirs
- Publicity Companies
- Events

Protection

- Masks



Packaging

- Retail Brands
- Retail Store Chains



01.

Industrial

Diversity and Differentiation

Innovative profile based on know-how and state-of-the art technologies allowing to present an integrated offer in Labels and Badges, Heat-Transfers, Ribbons, Elastics, Packaging and Mix Merchandising.

Manages productions “by order” and generates own developed product offers.

02.

Smart Technologies

Embrace Future

Digitalization, merging products and platforms with own solutions towards target markets needs and trends.

03.

Services

Empowering Bonds

Making available more efficient tools to manage customers requests (myHelio), industrial capacity and tailored made engineering projects.


Sharing internal capabilities empowers bonds towards the organization.



The background features a series of thin, black, concentric circles that create a sense of depth and focus towards the center. The central logo is composed of two overlapping circles, with the text 'HELIOPROMO' and 'by HELIOTEXTIL' positioned within them.

HELIOPROMO

by HELIOTEXTIL



NEXT GENERATION MERCHANDISE



Mix Merchandising

HELIOPROMO
by HELIOTEXTIL

For Memorable Brands

Production and Personalization of MIX products for the promotional, events, corporate and licensing sectors.

Licensing solutions available.



- Design Thinking

We are always improving our products and creating new and exciting promotional items designs to bring innovation to the promotional market.

The connection with customers is the driver of product development.



- Eco Design

Following the trends of promotional marketing, we offer solutions made with sustainable materials.

From Lanyards made with organic cotton or recycled polyester to notebooks, wristbands and lanyards made with a biodegradable composition.





- Excellence in Production

As a textile producer, we design and produce many promotional products in-house.

Our experience and passion for the sector are reflected in technical procedures developed over the years.

- Design your Idea

Do you have your own unique idea?
Create your lanyard.

Choose your lanyard length, tube diameter and pattern, your elastic, your label and your accessory.

Let your imagination take the wheel.





Expertise in Lanyards

The Lanyardsmania® brand is the result of our long experience in trimmings and our will to create promotional solutions.

The wide range of lanyards with different uses, materials and accessories make this offer one of the most complete in the market.

From lanyards and wristbands to belts and straps, we can make your creative idea become reality. See the simulator below.

Online Simulator

Select desired article and start your simulation by following the steps to full customize your lanyard by model, quality, style, accessories and logo.

In the end, once you have the final result of your construction with a file of the simulation, verify price and buy online!



- Lanyards

Lanyards are exciting and impactful items that provide functionality and visibility to brands.

HelioPROMO offers a wide range of possibilities by combining different materials, printing processes and accessories to create unique lanyards for any occasion.

Our lanyards are used for promotion, technical applications, fashion and business.

High visibility, serialized printing, custom designed and developed accessories.

As manufacturers, we are always looking for new, sustainable, and original elements that give options and possibilities beyond the traditional lanyards.



- Jacquard



- Printed



- Sublimated



- Wristbands

Our wristbands live on the wrists of thousands of people each year, they are used as identifiers for access control, promotional campaigns and for personal identification.

Using proprietary accessories designs by us and produced in Portugal, we guaranty the safety locking for access control.

With a wide range of ribbon colors, we produce cost-effective ribbons – for low-cost high-impact.

Using serialized printing we provide a way to identify people, keeping them safe.

We produce using sustainable certified materials and processes to guarantee quality, durability and safety.



- Jacquard



- Printed



- Sublimated





The joining of a continuous elastic band, without any overlaps, for maximum comfort in your products.

Whether for promotional use on the wrist, on the head, or as an element in your underwear brand, Gumring® presents itself as a product with unique characteristics.



SNEAKERS MANIA®

With a selection of materials that meet environmental and human health certifications, these sneakers designed and manufactured in the EU offer comfort in a highly customizable product.

With over 250 possible color combinations, Sneakersmania® is a wise choice for anyone looking for a high quality customizable product.



- Customizable Textiles

Production, application and operation of a wide range of customized textiles (T-Shirts, Caps, Hoodies, Bags, Balls, etc).

Development of projects to produce textiles with sustainable certified materials, made in portugal.

In-House production of heat-transfers, textile labels and ribbons in combination with printing techniques like direct printing and sublimation with industrial capacity.

Customization and Handling facility to process and package.





- Customizable Scarf

High-definition sublimation cheering scarf.

Lightweight, easy to carry, soft and comfortable fabric.

Full-color customization with sublimation print with vibrant colors.

Fun way to promote a brand and show support!

- Pennants

Customizable pennants to your needs.

We combine different materials and processes to create customized pennants.

Sublimation, heat-transfer application, and fabric combinations are some of the techniques used to make this product.





- Keyrings

Short length ribbons, elastics and tubes combined with accessories and designed to hold keys.

Variety of models and customization options.
Small form factor for easy carry.

Sustainable certified models available.

- Mouse Pads

Textile Elastic mouse pad with silicone microdots for great stability and accuracy.

Easy carry format - roll and go.

Soft textile touch.





Customize It Yourself, use our ready make materials and accessories and create your own products with your designs.

Our exclusive range of products provides you with a canvas for your brand.

From mouse pads, wallets, scarfs and bands, keyrings, pennants, wristbands and more.

Use our industrial capacity to create an offer of exclusive and original products.

Sustainable certified models available.





Our range of heat-transfers provides a solution for customization needs from promotional to industrial and technical, from small to large scale, all with certified industrial best practices to guarantee quality, consistency, safety and environmental responsibility.



Smart Technologies

- **Digitize and Connect**

- **For Events, Licensing and Connectivity**





brace—in®

Events Managment.

Self-owned technologies and platform.

Using innovative technologies on wristbands.

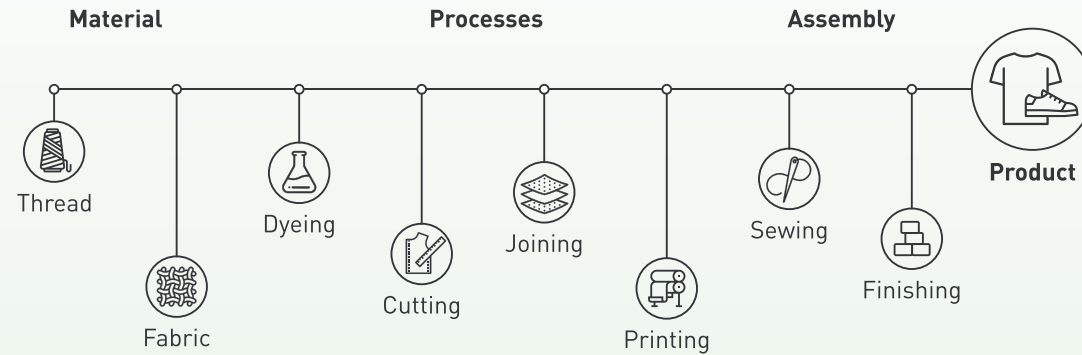
Proven at major events for managing ticketing integration, accreditations, access and capacity control, cashless, etc.





BRAND PROTECH TRACEABILITY

Product Chain Control



PRODUCT ID

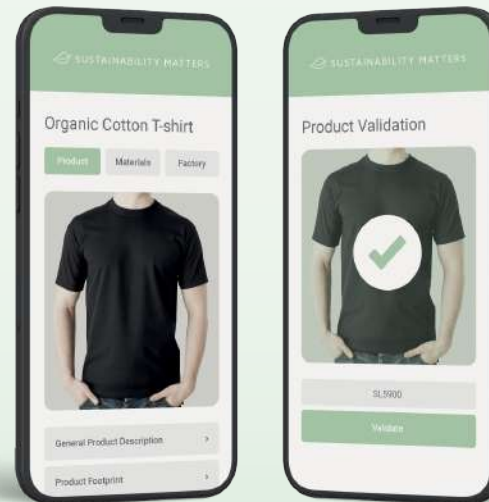
Information management across product reference.
For customer insight on product characteristics.

Product Information

- .Materials
- .Certification
- .Marketing materials
- .Storytelling

EU Digital Product Passport

- .Traceability
- .Sustainability
- .Circularity



ADVANCED PRODCUT ID

Unique profile.

For customer ownership, communication and more

Product Ownership

- .Register items to user
- .Brand Protection
- .Communicate directly and individually
- .Track interactions

Enable Integration with Platforms

- .Access control, credit management and more with brace—in®

PRODUCT IDENTIFIERS

Unique to each individual item or a set



NFC

Embedded information



Holograms w/ QR Code

Security Element



QR Code

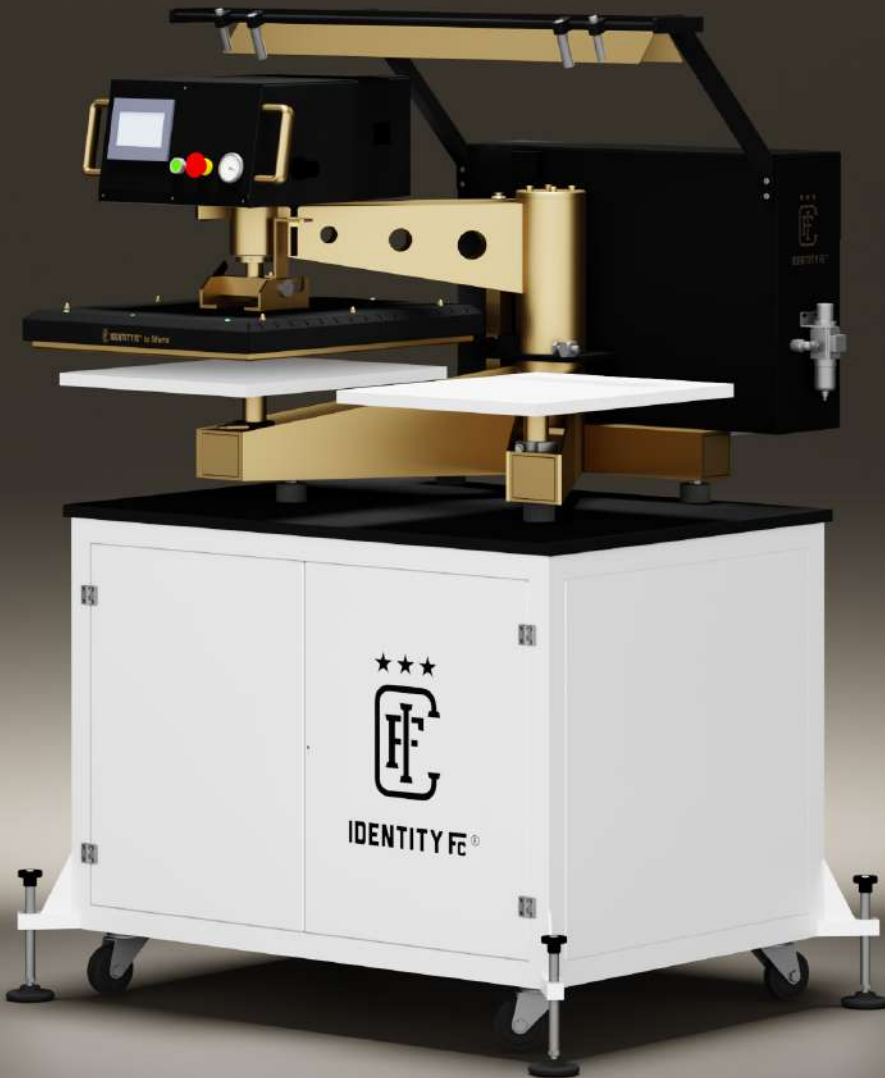
Scanable with camera

Services



- **Empowering Bonds**

- **Customization Solutions**



Handling

We have a center of excellence for the application of heat-transfers. Send us your items and experience our quality.

We also support skill development with high quality equipment and appropriate training.

Create your own capability to apply transfers, we support you.

Tailored Customization

Do you have an idea for a different product?

We can put our industrial expertise and customization capabilities at your service and make it come true.



HELIOPROMO

by HELIOTEXTIL

heliopromo.com

Thank You



www.heliotextil.com